



Candidate Petition for Peer Group Governor

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Term: 2025

Candidate Name

Roy Samuelson

Biographical Statement:

With hundreds of credits on projects including House of The Dragon, The Bear, The Last of Us, I've listened.

In late 2013 I applied for the TV Academy membership, using Lily Tomlin and Bob Bergen as references. I still remember the feeling of honor as I sent my application to join.

While serving on your Performer's Peer Group Executive Committee, gears turned behind the scenes. In being available to members needs, working on proposals, outreach, events, and panels, we shared experiences, knowledge, connections, and provided win/win solutions for our agenda. All of it achieved by working together.

I saw the power of panels to educate performers on how to strategize their Emmy submissions and FYC campaigns. We brought greater awareness to little known aspects of the industry, like Audio Description. A panel event jump-started Board approval to bring AD narrators into our peer group and it continues to be a terrific tool to educate the television industry, blind audiences, and disabled professionals on the need for, and growth of, AD.

I've hosted The ADNA Presents, a 200+ episode series featuring talents discussing their contribution to the entertainment industry.

I use my decades of experience in entertainment media to jump start sustainable parity opportunities for professionals and audiences.

I still find myself focusing on celebrating excellence, not only in my career, but in other aspects of life, and joining others in their pursuits of excellence.

Statement of Intent:

While serving on The Performers PGEC, I was hands-on in approving hosts, commercial and stand-up performers for inclusion into our peer group. I approved unaired pilots for membership qualification. I'd love to reintroduce the proposal for Project Table Read, which Bob Bergen put forward as a joint effort between The Performers Peer Group and The Writers Peer Group. The idea: writers would cast our performers to read spec/pilot scripts before pitching to show runners, networks or just their writer's room, and performers would have a chance to showcase their talents before these same industry professionals. While this was approved by your PGEC, the timing just wasn't ideal for both peer groups. This is one of the projects I'd like to make happen during my term.

I'm always impressed by our peer group members, wherever they are in their careers, and I appreciate the sharing of insights we might not have considered before. It is important for us to continue to facilitate and create all kinds of opportunities to benefit our peer group members. I would love to represent you as a co-governor. I look forward to you sharing your celebrations, facilitating your desires for where our Television Academy wants to go, and being available for all the other areas where we can assist you.

Through my experiences and interactions, I've literally listened to thousands of performers express their needs, wants, and intentions. Thank you for sharing with me and I look forward to being part of our journey forward together.