



MASTER SWISS CHOCOLATIER
SINCE 1845

**Official Chocolate Confectionery of:
The 2018 Primetime Emmy Awards' Green Room -
The Lindt Chocolate Lounge, Governors Ball and Television Academy**

GENERAL

Premium confectioner Lindt Chocolate USA makes its Primetime Emmy Awards debut as the Official Chocolate Confectionery of the Green Room, named the Lindt Chocolate Lounge, Governors Ball and Television Academy. Throughout Emmy season and television's biggest night, TV's brightest stars will have the chance to escape and indulge with Lindt's LINDOR Milk Chocolate Truffle, crafted with passion and love by the Lindt Master Chocolatiers since 1845.

**THE LINDT CHOCOLATE LOUNGE
AT THE PRIMETIME EMMY AWARDS**

Emmy nominees, presenters and special guests will be invited to the Lindt Chocolate Lounge backstage at the Primetime Emmy Awards to discover a moment with LINDOR, the smoothest chocolate in all the world. A delicate milk chocolate shell envelops an irresistibly smooth milk chocolate filling in every truffle. When you break the chocolate shell of LINDOR, the luscious, flowing chocolate center starts to melt – and so will you.

**LINDT CHOCOLATE AT THE
PRIMETIME EMMY AWARDS
GOVERNORS BALL**

After the show, Lindt Chocolate's presence will continue at the Primetime Emmy Awards



Governors Ball, which will feature over 20,000 LINDOR Milk Chocolate Truffles for Emmy winners and guests alike. It is sure to be a sweet ending to an amazing evening.

**LINDT CHOCOLATE AT THE
PERFORMERS NOMINEE
RECEPTION**

As the Official Chocolate Confectionery of the Television Academy, Lindt Chocolate will serve assorted LINDOR truffles to this year's acting nominees at the annual Performers Nominee Reception.

PRODUCT INFORMATION / SOCIAL MEDIA

A 5.1oz bag of LINDOR Milk Chocolate Truffles is available nationally for \$4.39. Lindt products are available at retailers nationwide, Lindt Chocolate Shops, and online. For more information, please visit www.lindtusa.com, like us on Facebook (www.facebook.com/LindtChocolateUSA) and follow us on Twitter and Instagram (@Lindt_Chocolate #LindtLove).



ABOUT LINDT & SPRÜNGLI

With more than 170 years of history and Swiss tradition, Lindt & Sprüngli is a global leader in the premium chocolate category, offering high quality products in more than 120 countries. Lindt & Sprüngli operates 12 production facilities in Europe and the United States and employs more than 12,000 worldwide. Lindt Chocolate USA operates more than 60 retail stores in the U.S. and maintains wide distribution through extensive retail and wholesale channels. For more information on Lindt, visit www.lindt.com.

CONTACT INFORMATION

For more information, please contact Lauren Murray and Alicia Mohr at LMA, a like-minded agency:
Lauren Murray / lauren@alikemindedagency.com / 310.363.9719
Alicia Mohr / alicia@alikemindedagency.com / 732.300.3419