

66TH EMMYS[®]

How to Throw Your Own Emmy® Viewing Party **Top Tips from Cheryl Cecchetto of Sequoia Productions**

**Celebrate the 66th Emmy Awards LIVE Monday, August 25
(8 p.m. ET/5 p.m. PT) on NBC**

INVITATIONS

1. Send out an Emmy-themed Evite to set the tone. Use the Emmy key art found on Emmys.com for inspiration.

PRE-TELECAST ENTERTAINMENT

2. Invite your guests to choose the 66th Emmy winners before the show — download the list of nominees and awards presented on the telecast from Emmys.com. Distribute these “ballots,” grade each other and the guest who selects the most winners receive a prize.
 - a. Prize Ideas:
 - i. A TV series on DVD
 - ii. A cookbook by Chef Joachim Splichal, Founder of Patina Catering (the exclusive caterer of the Governors Ball)
 - iii. A bottle of Beaulieu Vineyard® Georges de Latour Private Reserve Cabernet Sauvignon (the Official Wine Sponsor of the Primetime Emmys Governors Ball)
3. Create a playlist comprised of your favorite TV show theme songs. It’s a great way to set the tone and the music will keep everyone energized and connected.

ATTIRE

4. Have your guests dress up to make the night even more special. [Rent The Runway](#) is a great place to find designer dresses for a fraction of the cost.
5. For a younger crowd, ask guests to come dressed as their favorite character on TV and offer prizes for most creative, funniest, or most dramatic.

FOOD & BEVERAGES

6. Design a menu inspired by your favorite nominated television show or actor. We suggest *Breaking Bad* inspired cupcakes with blue rock candy topping or *Game of Thrones* medieval spiced squash.
7. If you are ambitious, prepare one of the dishes Patina Catering will serve at the Governors Ball. Recipes are available on Emmys.com/GovernorsBall.
8. Serve beverages in colorful stemware to add a pop of color. [Party City](#) has great options.

9. For the kids, serve juices in a variety of colors or make a fun, colored (non-alcoholic) punch.
10. Definitely serve fine wines at your Emmy party! For the wine lovers in the crowd, think about offering a wine tasting bar. The Governors Ball features a central wine bar offering a variety of great wines from Beaulieu Vineyard® (the Official Wine Sponsor of the Governors Ball).

DÉCOR

11. Be inspired by the Governors Ball “kaleidoscope of color” theme for your decorations. Think vibrant hues of red, orange, yellow, green, blue and purple. Experiment with single color tablecloths utilizing different patterns and textures. Use monochromatic flower arrangements of varying heights.

PARTING GIFT

12. Create a fun multi-colored candy buffet. Consider using different sized and shaped containers for the candy to add depth to your table.